



Sensors Midwest Announces 2018 Dates and Co-Location with SMTA International

Newton, MA – January 18, 2018 – The Sensors Group is pleased to announce a co-location between Sensors Midwest and SMTA International, the leading conference on electronics assembly and advanced packaging, for 2018. Sensors Midwest will take place October 16-17 at the Donald E. Stephens Convention Center and will feature education on the leading sensor topics, networking events, and exhibitors showcasing their latest technologies and products in the sensors market on the Expo Floor.

As the sensors industry grows and expands, Sensors Midwest continues its mission to provide the Midwest region, leading content and access to the latest topics that are transforming our industry. The event will expand its focus on important sensing technologies and applications including Industry 4.0 and manufacturing automation, autonomous vehicles, medical sensors, IoT, IIoT, smart cities, and more. In addition to workshops, the event will offer a contiguous event experience, hosting sessions led by expert speakers directly on the Expo Floor allowing attendees to learn about the latest sensor technologies and then see them in action just steps away.

“Sensors Midwest is excited to co-locate with SMTA International again for the 2018 event and we believe this is a great opportunity for attendees to participate in both events simultaneously. This strategic partnership broadens our attendees’ purchasing and education options as we expand our focus on Industry 4.0 and manufacturing,” commented Cal Groton, Group Director, Sensors Midwest.

SMTA President Jeff Kennedy commented, "I am pleased that we will once again co-locate with Sensors Midwest. The combination of manufacturing solutions and cutting-edge sensors technology is a great value for attendees."

Exhibitors for Sensors Midwest are already signing up to showcase their latest products and technologies.

“Sensors Midwest is well organized and executed. The show is a great opportunity to meet potential customers,” added Emma Moriarty, Marketing Specialist, JUMO Process Controls, Inc.

Exhibitor sign up is available by contacting Cal Groton (cgroton@questex.com) or Joe Zuccerella (jzuccerella@questex.com). Registration for Sensors Midwest will open in Spring 2018; stay tuned to sensorsmidwest.com.

The SMTA International Conference and Exhibition (smta.org/smtai/) will be held October 14-18, 2018 and Sensors Midwest will be held October 16-17, 2018 at the Donald E. Stephens Convention Center in Rosemont, IL.

For information on Sensors Midwest, contact:

Ashley Secondini
Marketing Manager
617-219-8358
asecondini@questex.com

For more information on SMTA International, please contact:

Ryan Flaherty



SMTA Director of Communications

952-920-7682

ryan@smta.org